



BUDAPEST
METROPOLITAN
UNIVERSITY

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INTERNATIONAL STUDY GUIDE 2025



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“Beyond immersing themselves in their chosen fields of study, students have the opportunity to explore our teaching and research facilities and attend lectures and trainings that suit their interests.”

Both the local and global labour markets seek professionals who can not only overcome tough challenges but respond to them creatively. We firmly believe that being well-prepared and thinking unconventionally — beyond the strict limits of one’s profession — are the key ingredients to success and innovation. At METU, we provide students with every opportunity to acquire the skills they need to succeed in their chosen line of work. During their studies, students can take advantage of the numerous cultural and community programs that Budapest Metropolitan University offers to build a network of contacts to help them to find a job once they graduate to smoothly integrate into the professional world. After graduating, they often return to the university for professional events and postgraduate training, which confirms the positive experience they had here as students.

Vivat Academia!

PROF. DR. GYÖRGY KOCSISZKY
Rector

Lectori salutem!

Since its establishment, the Budapest Metropolitan University — much like its predecessor, the Budapest College of Communication — has been a driving force in the transformation and development of higher education in Hungary. We remain dedicated to preserving and strengthening our role as a pioneer in higher learning with our exceptional academic curriculum, our partnerships in nearly 20 countries, our continuously enhanced training programs, our renowned Hungarian and international guest lecturers, and our globally competitive infrastructure. From their very first day at university, our students become part of an exciting, vibrant community. Beyond immersing themselves in their chosen fields of study, they have the opportunity to explore our teaching and research facilities and attend lectures and trainings that suit their interests.

WHY BUDAPEST?

AFFORDABLE, SAFE AND FRIENDLY



ONE OF THE SAFEST EUROPEAN COUNTRIES WITH THE LOWEST CRIME RATES AMONG OECD COUNTRIES.

LIVING EXPENSES ONLY 600-700 EUR / MONTH WITH ACCOMODATION!

Budapest is an incredibly city, offering culture, entertainment, history, education and relaxation. On the historic Buda side, you’ll find the beautiful castle district, Turkish baths, Roman ruins, medieval alleys, caves, and countless green areas spread out in the hills. Explore the Pest side, with its ever-changing promenades, stores, restaurants, bars, and vibrant cultural life.

BUDAPEST IS A SPARKLING “UNIVERCITY,” THAT’S FULL OF STUDENTS FROM ALL AROUND THE WORLD. IT’S TRULY THE BEST PLACE TO STUDY ABROAD!

AN ENERGETIC CAPITAL CITY WITH MANY INTERNATIONAL STUDENTS

- Western European lifestyle and endless possibilities
- Dynamic student life and cultural scene
- A modern and rapidly developing capital city

STUDY AND WORK SIMULTANEOUSLY

- Students can work up to 30 hours/week during the study period and up to 90 days/year outside of the study period.
- 9 months stay back option to find a job after graduation.
- Numerous multinational corporations and job opportunities.

WHY METU?

COME AND STUDY IN THE HEART OF EUROPE AT THE LEADING PRIVATE UNIVERSITY IN HUNGARY!



METU DEGREES ARE INTERNATIONALLY RECOGNIZED AND ACCREDITED

- We comply with the standards of the Bologna process and the ECTS credit system.
- We offer 29 English-speaking programs at the bachelor's and master's levels, and the Admission Committee offers preparatory programs to students based on their performance in a Zoom interview, knowledge of English, and chosen program eligibility.
- We place a significant emphasis on language courses, which Erasmus+ scholarship program or full-time students in their second semester are offered free of charge.

WE PROVIDE A MODERN ENVIRONMENT

- We have numerous well-equipped art and design workrooms, studios and specialized classrooms that our students are free to use.
- Our campuses are easily accessible and as a student, you can travel on public transportation is cheap for students.

WE CARE ABOUT OUR STUDENTS

- At METU, we focus on your individual development and build on your strengths.
- The relationship between professors and students is one of partnership: professors are not only teachers, but mentors.
- We help our students by offering fast, easy-to-use electronic study services and electronically accessible course materials, textbooks, and lecture notes.
- METU has a vibrant student life, with parties, events and trips throughout the year.

EASILY ACCESSIBLE, USER-FRIENDLY ONLINE APPLICATION SYSTEM

- Students can apply directly on our website.
- We help our students with accommodation and insurance, and provide a visa package for applicants requiring a visa.
- Our staff is committed to doing its best to help you in solving all the problems you might encounter before your arrival.
- Discover METU and its 19 English-speaking programs in the fields of business, communication, tourism, and art!

“METU is unique for its vision and diversity. The university’s appeal lies in its truly strong vision, which, I believe, many prospective students can identify with. People come here to study from all parts of the world.”

EDUARDA SARA SEMBA,
International Relations BA



WHY METU?

my BRAND

WE PREPARE YOU FOR THE CHALLENGES OF THE JOB MARKET

Budapest Metropolitan University has been a pioneer in transforming its educational system and was the first to introduce the portfolio-based system, in accordance with the global trends. **MyBRAND is our unique teaching method , enabling students to build their personal portfolios.** We focus on practical education that will help our students develop real skills and experience that can be integrated into their portfolio, and present at job interviews, giving them a competitive advantage in the labor market.

We'll teach you how to present yourself and argue your case effectively so that you gain competitive edge in job interviews compared to other beginner candidates. We provide you with all the help you need to develop your strengths and skills, and acquire the practical knowledge and experience necessary to launch your career.

The Budapest Metropolitan University's innovations in education have earned it recognition as one of the world's most prestigious higher education organizations. METU successfully completed the QS Stars higher education qualification process and based on the results, received 4-star rating out of a maximum of 5 stars. It also received the highest rating in the field of internationalization. These achievements reaffirmed METU's commitment to attaining the best possible academic results. In addition, myBRAND, our unique teaching methodology was shortlisted in the QS Reimagine Education competition. This innovation award recognizes the methods that higher education institutions employ to help students improve their learning outcomes so they have a better chance of succeeding in the job market once they graduate.

★ ★ ★ ★ **4 STARS** (QS STARS RANKING)

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Powered by **Arizona State University®**

We are the long-term partner of Arizona State University (ASU), which is the #1 in the U.S. for innovation (U.S. World Report 10 years, 2016-2025) and ranked in the top 1% of universities worldwide by Center for World University Rankings (2023-2025).

METU became the first and only Hungarian university to sign a long-term agreement with ASU, one of the top 1% of universities worldwide. This partnership opens up opportunities for both our Hungarian and foreign students, potentially impacting the entire Hungarian higher education landscape.

Our university has set ambitious goals for growth over the next ten years, which will provide new opportunities for our students, teachers, and colleagues here in Hungary as well as globally in the higher education sphere.

Our aim is to become the top Hungarian university, renowned both domestically and internationally for its quality, innovation, and students' performance.

ERASMUS+, DISCOUNTS

FOREIGN EXPERIENCE AND ONCE-IN-A-LIFETIME OPPORTUNITIES

- **Mobility opportunities** at 200+ partner institutions in more than 40 countries across 5 continents.
- With a **METU's continuously growing number of partnerships with institutions worldwide**, students have several opportunities to study or work abroad.
- We support students who want to study abroad with **scholarships from the Erasmus+ and Campus Mundi programs**.
- We help students **participate in international competitions and professional programs**.

RECEIVE A DISCOUNT ON YOUR TUITION FEE AS A NEW STUDENT!

Wondering how to save money if studying abroad? With METU, you can! Discover our variety of discounts on tuition fees:

- EARLY BIRD

Receive 10% discount on the first year's tuition fee if you submit your application by 30 April 2025.

- EXCELLENCE AWARD

Outstanding new students can be awarded with "excellent scholarship" by international admissions team at the end of the admission process. This merit-based scholarship will entitle them to a 15% discount on their first year's tuition fees.

- REFER A FRIEND

Recommend or get recommended by a friend – both of you will receive 15% discount on one a semester's tuition fee!

- SIBLING DISCOUNT

If you and your sibling are studying at METU, you can both receive 5% discount on your tuition fees for the entire duration of your studies!

- METU FOREVER

Are you a METU graduate? Enroll in a METU master's program and receive 10% discount on your tuition fee on your first year of study!

- WEBINAR DISCOUNT

If you're applying through a local educational consultant/agent and you participated in an online webinar organized by your educational consultant, you will be eligible for a 10% discount on your first semester's tuition fee if you apply to METU within 2 weeks after the webinar was held.

SCHOLARSHIPS

At METU, we are committed to supporting talented students and helping them on their path to a future career:

- **METU ACADEMIC SCHOLARSHIP**
- **PUBLIC LIFE SCHOLARSHIP**
- **SCIENTIFIC AND PROFESSIONAL SCHOLARSHIP**
- **SPORTS SCHOLARSHIP**
- **NATIONAL HIGHER EDUCATION SCHOLARSHIP**
- **HUNGARIAN STATE GRANT**

NUMEROUS SCHOLARSHIPS AVAILABLE FOR METU STUDENTS



INTERNATIONAL UNIVERSITY

7000+
STUDENTS

1000+
INTERNATIONAL STUDENTS

100+
NATIONALITIES

2000+
PROFESSIONAL PARTNERS

200+
PARTNER INSTITUTIONS

160+
ERASMUS PARTNERS

A GLOBAL ECOSYSTEM

METU focuses on establishing valuable partnerships and cooperating with market players and industry professionals.

Our goal is to create a global operational model that's unique in the region by opening the door to new possibilities, building networks, and establishing an international platform that expands beyond the confines of the professional community. We strive to connect the global ecosystem's economic, scientific, academic, and art players.

Our institution operates within a diverse, inclusive, creatively innovative, competitive, and market-oriented framework that values professional excellence, commitment to ongoing development, cooperation, and solution-oriented thinking.

CAMPUSES



BUSINESS ADMINISTRATION AND MANAGEMENT BSC

Success has many components. If you want to succeed in business, you should be ready to think big, as well as be capable of comprehending far-reaching processes, and have analytical, organizational and managerial skills in order to deliver business results. This is inconceivable without cutting-edge knowledge and effective training in management and communication.

Our courses prepare our students to meet any business challenge imaginable. In addition to receiving a thorough grounding in economics, students also learn how to make powerful presentations, handle business negotiations, organize events and write press releases. We teach you how to compete and succeed in a professional environment, how to develop winning strategies and, how to realize your business goals.

COMMERCE AND MARKETING BSC

Marketing is essential in every aspect of life – we are surrounded by brands that influence our decisions, and in certain situations, we can only succeed if we learn how to sell our personal brand. Commerce and Marketing provides fundamental business and economic knowledge, offering an unrivalled range of potential directions in career and further training. Students can develop their skills during practical training in groups, with the guidance of recognized industry experts, through tasks provided by leading companies. The areas of marketing, PR, advertising and communication are all open highways for our graduates.



COMMUNICATION AND MEDIA STUDIES BA

Communication and the media have become integral parts of our everyday life. They are not only indispensable for work but they play an essential role in almost every activity imaginable. The latest developments in technology provide an opportunity for an immediate reaction to any event. Therefore, new applications, such as Web 2.0-based technology, are of paramount importance to us.

Our creativity-focused subjects play an important role in building a professional portfolio for our students. Our aim is to transfer the in-depth knowledge and skills needed to understand and master the constantly evolving tools of communication, in a spirit that enables graduates to use novel means of communication and the media in a responsible way and prepares them to face any future challenges.

FINANCE AND ACCOUNTING BSC

Understanding the nature of money and capital market is an exciting and rewarding once in a lifetime adventure. This program makes students understand financial culture through an analytical approach so they are capable of comprehending the domestic and international financial processes in their diversity.

We consider it important that our students have the opportunity to work with the latest tools and software. These advanced financial tools are essential for understanding today's most dynamically developing sector, with special emphasis on e-business. We focus on fostering independent strategic, business planning and analytical skills. Besides becoming familiar with all the major secrets of investment, financing and taxation decisions, you will be able to organize and manage a company's financial, accounting and taxation processes.

INTERNATIONAL RELATIONS BA

In an increasingly turbulent world, this program provides you with the skills you need to make your way among the many political, social, and economic challenges we face.

Our program offers a truly global approach to international political and social challenges. With courses that reflect the increasingly multicultural and globalized nature of the contemporary world order, it brings together students from all over the world to study and discuss the most pressing contemporary political issues from perspectives reflecting the diversity of today's world. The broad foundations in many disciplines from political science to history, from law to economics, from communication to research and analysis gives our graduates a clear advantage in our complex and fast-paced world. Armed with the knowledge and skills necessary to understand and make use of the inner logic of global relations, our students gain the ability to anticipate the direction in which the world develops, and to draw on the opportunities these changes bring, whether in official interstate relations, international business or civil society.

INTERNATIONAL BUSINESS ECONOMICS BSC

The International Business Economics Bachelor's degree provides highly transferable knowledge. Graduates are well-prepared to excel in various positions within domestic and international business, as well as in the fields of civil and economic diplomacy. For those considering further studies, they can successfully pursue careers in business programs, as well as in communication and social sciences. The main topic covered by the program are: EU Integration Studies; EU Policies; Globalization and World Economic Regions; Foreign Trade Strategy and International Competitiveness; Logistics; Fundamentals of Marketing; Management Studies; International Economics; International Trade and Financial Studies; Negotiation Techniques.



HUMAN RESOURCE MANAGEMENT BA

Climate change, robots and technological advances are radically transforming the world of work, so it is better to live in the present preparing for the future. Learn HR with us at the country's only HR BEST award-winning training and get to know the challenges and opportunities of the workplace of the future!

It's for you if you want to shape today's most complex profession undergoing unprecedented change, if you are interested in the relationships between humans and business, psychology and profit, empathy and robots, emotional intelligence and digitalization, feelings and data, if you are wondering what motivates people in work and career, if you want to be the engine of success for yourself and others.

TOURISM AND CATERING BSC

Tourism is one of the most culturally interesting and economically important subjects in the world and Budapest is one of Europe's most vibrant tourism destinations. Consequently, it is the perfect place to study Tourism and to enjoy what the city has to offer.

This Bachelor's program offers a thorough grounding in business and the most important subjects in Tourism. These include Attractions Management and Experience Design, Catering and Gastronomy, Tourism Destination Management, Hotel Management and Tourism Marketing. In addition, specializations are offered in International Hotel Management and in Health Tourism because Budapest is known as the Spa Capital of the world. Visits are made to hotels and spas and lecturers are invited from industry to deliver courses.

BUSINESS DEVELOPMENT MSC

The development and transformation processes of businesses require complex skills. As a student in this program, you will not only gain theoretical and methodological knowledge of innovation but also expand your business expertise with project management, analytical, and evaluation methods, as well as business communication and negotiation techniques. We help you understand the interconnections and interactions of corporate management, preparing you to take on mid- or senior-level leadership roles in various areas of the domestic or international economy.

A business consists of many components. In the master's program, we prepare students to possess advanced theoretical and methodological knowledge in business development (innovation) so that they are capable of analyzing business activities and solving complex development tasks. Through case studies and practical examples, we help students understand and grasp the interconnections, as well as learn to think in complex systems.

INTERNATIONAL ECONOMY AND BUSINESS MSC

In the 21st century, globalization and advances in communication technologies have made the world smaller and smaller, and economic processes are becoming more and more intertwined. Therefore, there is a need for more and more economists who can navigate the international business environment and are able to interpret the ever-changing environment and make responsible decisions in their work. At METU we prepare you to understand the current economic issues of a changing world and to take advantage of the opportunities arising from them.



HUMAN RESOURCE COUNSELLING MA

As a Human Resource Consultant, you will work with a company's most valuable asset – its "human capital" – and bear the significant responsibility of preserving and enriching it. You will learn how to serve both individuals and organizations in a way that brings out extraordinary results from ordinary people by fostering an agile and caring organizational culture. With us, you will master key methods for planning, development, and evaluation, gain the ability to understand and articulate complex relationships, and be equipped with the tools needed to solve emerging problems. In an inspiring learning and teaching environment, your consultancy skills will also grow and deepen.

The program is primarily taught by real professionals who are HR managers in daily practice or deal with HR consulting and human resources development. With the help of our professional and labour market partners, students can gain immediate knowledge and professional experience. From November 2022, the work of active and experienced managers and trainers in the profession will also be supported by an Advisory Board consisting of HR managers and HR consultants to continuously improve the quality and professional content of METU's Human Resources BSc and Human Resources Counselling MA courses, to ensure practicality and compliance with current professional expectations.

MANAGEMENT AND LEADERSHIP MSC

To be a chief executive of any organization is a complex challenge, let it be a small enterprise, or a large one, or an organization in the public sector. Managing any of them requires an expert in analyzing, planning, coordinating, solving conflicts and problems, and sustaining workflow. We present this approach to our students, so they can cope with all areas of business management, and turn into true leaders of enterprises, all on a professional level.

COMMUNICATION AND MEDIA STUDIES MA

For a successful professional, having strong communication skills is an essential tool – for a successful professional in the media sciences, it is fundamental. The Communication and Media Studies Master’s program offers theoretical knowledge with a strong focus on practical, professional skills and competencies.

The educational program of the courses is strongly media-oriented, which is based on a thorough grounding in social and behavioral sciences and the present issues of intercultural communication.

The master’s program provides its students with theoretical knowledge, having a strong focus on practical and professional skills and competencies:

- The educational program of the courses is strongly media-oriented which is based on a thorough grounding in social and behavioral sciences.
- Complying with current social and labor market demands, the program integrates theories and methodologies of communication theory, media studies, political science, sociology, psychology and cultural studies within the field of social sciences, offering high-standard knowledge which can be put to profitable and practical use in various areas.
- The program includes one optional module: International Communication.

MARKETING MSC

Marketing is an exciting and diverse world. In this master’s program, we present the newest trends in the profession in order to provide a deeper understanding of marketing processes and an overview of the latest developments. In addition, you gain new perspectives that prepare you to adapt to the ever-changing business environment quickly and creatively and, to find the most appropriate solutions in accordance with the brand and the target group.



MASTER OF BUSINESS ADMINISTRATION MBA

Our MBA program incorporates the most cutting-edge theoretical and practical knowledge and skills that encompass all areas and sectors of business.

Our program and our courses offered place an emphasis on practical skills. After fully understanding the fundamentals of business, students will be exposed to a diversity of experiential learning through practical examples, case studies, and hands-on projects. These allow students to master the skills necessary to become confident and successful business professionals. In addition to our excellent PhD instructors, subjects are taught by renowned national and international experts such as Konrad Wetzker from Germany, Dragan Ilić from Serbia, and Stanley Allen Ward from the United States.

TOURISM MANAGEMENT MSC

Budapest is one of the most exciting tourism destinations in the world. The city is famous for its cultural and heritage attractions, its spas and thermal baths, as well as its vibrant nightlife and so-called ‘ruin pubs’. It is the ideal place to study Tourism Management and, at Budapest Metropolitan University, we offer a unique master’s program that emphasizes creativity, tourist experience and destination management.

We use a project-based learning approach which develops students’ practical and vocational skills as well as academic ones. Our friendly campus welcomes a diversity of international as well as Hungarian students and the teaching staff are especially focused on student wellbeing. We also encourage students to join research projects and conferences, publish their work with us, and get involved in excursions and competitions.

ENVIRONMENTAL DESIGN BA

The Environmental Design Bachelor's program equips students with the skills and knowledge that allow them to design practical and sophisticated spaces and objects, both when working individually and as a creative associate.

Our teaching methods put great emphasis on personal contact and consultation, and practical workshops are an important pillar of the program.

FILM AND MEDIA STUDIES BA

The Film and Media Studies BA program provides comprehensive theoretical and practical knowledge in the fields of motion pictures and media within an international and multicultural atmosphere. During our BA program, students will gain a general insight into the history of motion pictures and film theory studies, along with intensive experience through practical courses in various filmmaking fields such as directing, scriptwriting, cinematography, editing, sound, and production management. In addition to theoretical and practical opportunities, our department offers professional studios equipped with high-quality equipment and post-production software to assist students in their improvements. The language of the courses is English.

By the end of the program, you will have a secure theoretical and practical knowledge of filmmaking and visual communication, enabling you to create independent films and media productions. Due to the extensive practical training, you will surely find the closest role to your personality and interests, be it directing, cinematography, editing, sound, or producer skills. During your studies, you will explore various genres and roles in filmmaking and expand your professional network within the international film industry.



VISUAL REPRESENTATION BA

In addition to traditional genres such as graphic and painting techniques, we introduce applicants to today's diverse image creation methods: comic art, visual storytelling used in cinema such as storyboards, and the intersection of design and visual arts. Our students not only create illustrations for literary works but are also capable of planning the entire book.

Our program places special emphasis on freehand drawing. In the Visual Representation program, you can study artistic anatomy to perfect your drawing skills. We focus extensively on helping you discover your unique voice and artistic style under the mentorship of your instructors. Through drawing and design practices, we simultaneously develop your manual and digital skills, as well as your creativity.

We provide a solid foundation for navigating both traditional/analog and digital visual worlds, utilizing the possibilities of new technologies. We offer opportunities for you to learn modern image creation methods through mediums like fine art photography, video, and installation art. In the framework of this program you may specialize yourself as a cartoonist beginning from the 3rd semester.

GRAPHIC DESIGN BA

In the age of desktop publishing (DTP), graphic design became the most innovative branch of design, with a strong presence of its intellectual products in everyday life, both in the online and offline media. In these fields, we will introduce you to the secrets of the various surfaces and media of graphic design, from illustration to book, identity and poster design, branding, logos, pictograms and packaging design.

DESIGN CULTURE BA

Everything that surrounds us is design. Designed objects, spaces, and processes shape our lives. This program offers knowledge for understanding and analyzing our broader environment, helping students to comprehend contemporary cultural and societal phenomena.

In Design Culture Studies, both theoretical and practical knowledge are emphasized equally. Students learn design and art history, media, design and art theory, and art criticism writing. Additionally, they gain practical knowledge about artistic and design work through object and image creation courses. The program also provides fundamental marketing and communication skills and offers opportunities to experience the benefits and challenges of teamwork in various courses, including joint projects with art students. Completing the program also prepares students for independent scientific research. Instruction takes place not only on university campuses but also at artistic venues, galleries, design workshops, and during professional field trips.

Graduates of the program gain expertise in understanding and analyzing cultural phenomena. They can apply their knowledge in design and art organizations, projects, events, and companies related to design and art. They may become specialized writers for design magazines and conduct independent research.

MEDIA DESIGN BA

Media designers are the Renaissance individuals of the 21st century. Their task is not only to follow technological advancements in this era of constant revolution but also to shape it with artistic sensitivity: making the new digital world human-scaled, from film post-production to game development and virtual reality. You may learn with us: graphic design, screen graphics; basics of motion picture creation; sound design; interaction design; 3D design; game design; UX design; visual effects creation, film post-production; designing and implementing interactive applications, artworks, and installations.



PHOTOGRAPHY BA

Photography has the ability to simultaneously create factual accuracy, realistic imagination, fiction, and dream worlds. The program, its specializations, assigned tasks, and the resulting creations reflect this diversity of photographic work. You will become familiar with the visual language of photography, its analog and digital technical tools, and how to transform your opinions and thoughts into images using these tools. With sensitive instructor support, you will have the opportunity to develop your own visual world.

We enrich you with technical knowledge and a critical perspective that will enable you to engage in the creative industries and the art world. You will be supported by project-based tasks, an instructor team working in various fields of photographic image creation, and a modern, freely accessible toolset and studio.

We believe that student-centered education, an open, constructive, and cohesive professional community is the best support for transforming passion into a profession.

ANIMATION BA

Are you interested in how a drawing becomes a moving image, an everyday object a film actor or how a virtual character is born? As an animation designer, you will be able to work on complex projects in advertising, electronic media, motion pictures, digital post-production or to be a specialist in a specific field.

Animation experience, software knowledge, and prior training in visual arts or drawing are beneficial; however, their absence does not hinder your enrolment.

ANIMATION MA

The Animation Master programme provides an inspiring and stimulating environment for students to advance their skills in animation art. Designed to prepare participants for more complex, genre-specific challenges, the programme places a strong emphasis on developing directorial and creative perspectives. Students gain in-depth knowledge of animation design and production processes, including concept development, client collaboration, team coordination, scheduling, and project execution.

MEDIA DESIGN MA

The Media Design Master's Program offers advanced, in-depth knowledge and hands-on experience in digital visual design, research, and creative production. This program moves beyond foundational skills, preparing participants to tackle the most complex challenges in visual communication, media creation, and creative design. Emphasizing experimentation and innovation, the program encourages students to explore diverse areas of media design while equipping them with the tools to become leaders in the creative industry.

FASHION AND TEXTILE DESIGN MA

The mission of the Fashion and Textile Department is to train designers who are capable of solving high level design and creative processes in the fields of textile culture based on their education and creativity. Through their work, they contribute to the development of general object culture and to the enrichment of the Hungarian artistic life. Their works also have an impact on the international design market. Students are able to synthesize and apply these in addition to the knowledge of traditional, craft and modern computer technology. Their critical sensation and analytical ability make them able to navigate any area of design thinking.



GRAPHIC DESIGN MA

During our Master's Program, you can become a graphic design artist who is able to respond to actual situations and present creative and artistic solutions, and who is able to create and implement high-quality work on every job platform.

We are a flexible, fresh-minded program, our virtue is openness. With the help of our faculty of renowned, leading professionals in various fields of Graphic Design, we give you maximum scope to find your individual style and build your own artistic brand.

We invite you as fellow creatives to join us in a good mood, an artistic institution that encourages teamwork, integrated design practice, state-of-the-art design thinking and a good atmosphere, which underpins the creative work with the right theoretical knowledge.

ART AND DESIGN MANAGEMENT MA

The world of culture and art is in need of professionals who can facilitate the birth and realization of progressive and valuable initiatives. Institutions and actors in the world of art need professional leaders, executives and organizers who are able to coordinate and navigate in the field of art theory but are also aware how to economically create, run and sustain art and design institutions. Professionals are needed who have practical skills and are able to utilize their knowledge locally and globally.

Those completing the Art and Design Management MA program become professionals who are capable of developing and managing the product structure of for-profit and non-profit actors in the arts and creative sector, such as museums, arts venues, communication agencies, festival organizing companies and so on. Professionals graduating from our program are able to build and maintain domestic and international relations in the field and gain extensive knowledge about the contemporary art and design scene and its trends.

PREPARATORY PROGRAMS

The International Admission Team offers preparatory programs to applicants based on their document evaluation and interview performance, depending on their English level and eligibility for the chosen program.

English Preparatory Program <i>(one or two semesters)</i>	€ 2,990
Professional Foundation for Business Programs	€ 2,990
Pre-Master for Business/Communication	€ 2,990
Intensive Preparatory Program 30-Hour English	€ 3,200
Professional Foundation for Art Programs	€ 3,200



ALUMNI

JOIN METU'S ALUMNI COMMUNITY FROM ABROAD!



With the recent establishment of the METU Alumni Club, former students can become part of a community in Hungary and anywhere in the world by using the platform's features.

All you need to do is sign up, upload your profile, and find out which METU Alumni Club member lives near you!

It's easy to create groups and meet in an English pub, Italian café, or Turkish bath — this community has no boundaries!



[ALUMNI.METROPOLITAN.HU](https://alumni.metropolitan.hu)

APPLICATION DETAILS

	BACHELOR'S PROGRAMS	MASTER'S PROGRAMS
General requirements	<ul style="list-style-type: none"> • Completed high school studies • GPA: overall above 50% • Intermediate command of English (equivalent to IELTS 5.5+ or TOEFL 69+ level, but no certificate required) • Participating in online interview 	<ul style="list-style-type: none"> • Bachelor's degree in any related field • GPA: overall above 50% • Upper-intermediate command of English (equivalent to IELTS 6.0+ or TOEFL 79+ level, but no certificate required) • Participating in online interview
Specific requirements	<ul style="list-style-type: none"> • BSc applicants: online mathematics test based on their overall GPA • International Relations BA applicants: extra questions regarding current global issues during the interview • Art program applicants: portfolio 	<ul style="list-style-type: none"> • Tourism and Management MSc and Management and Leadership MSc applicants: 60 credits recognized from previous studies • MBA applicants: CV, employment certificate* and motivation letter • Art program applicants: portfolio

The final admission decision will be made based on the submitted application documents and performance **on the online admission interview.**

ADDITIONAL FEES	REFUNDABLE	OBLIGATORY	PRICE**
Registration fee	X	✓	€ 100
Enrolment fee	X	✓	€ 150
Health insurance	✓	X	€ 150***
Visa assistance	X	X	€ 150

*Proof of employment at a company in a professional or managerial position – for applicants with Bachelor's degree: at least 3 years; for applicants with Master's degree: at least 2 years.

**For students applying from Bangladesh, Syria, Yemen, Ethiopia, Nigeria, there is a 200 EUR registration fee (non-refundable) to pay upon application before we proceed with the documents check.

***Price of Medcover's health insurance, which is a partner of our university. Students are eligible to arrange a different health insurance on their own. Applicants older than 37 years of age must arrange their own health insurance.

Please note that the tuition fee may increase annually corresponding to the inflation rate published by the Hungarian National Bank.

HOW TO APPLY?

- 1 Choose the bachelor's or master's program that's most suitable for you.
- 2 Gather your application documents based on our checklist, which can be found on our website.
- 3 Go to apply.metropolitan.hu, fill out the form, and submit your application.
- 4 Transfer the registration fee of €100 to METU's bank account.
- 5 Wait for our confirmation to participate in the online interview. Based on the interview, the Admission Committee will make its decision and issue a Conditional Acceptance Letter.
- 6 Transfer the tuition fees for the first two semesters along with the other fees. Once your payment is confirmed, your Final Letter of Admission will be issued and sent to you for your visa application.
- 7 To complete your application, ask our colleagues about health insurance, visa assistance, and accommodation.

APPLICATION DEADLINES

Fall Intake:

Early Bird **10% discount** deadline: **30TH OF APRIL**

NON-EU deadline: **30TH OF JUNE**

EU deadline: **31ST OF AUGUST**

Spring Intake:

Early Bird **10% discount** deadline: **31ST OF OCTOBER**

NON-EU deadline: **15TH OF NOVEMBER**

EU deadline: **5TH OF JANUARY**

Find out more

on our website:



BUDAPEST METROPOLITAN UNIVERSITY



EVERYTHING IS POSSIBLE