



BUDAPEST
METROPOLITAN
UNIVERSITY

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METU SUMMER SCHOOL — BUSINESS

**INTERNATIONAL SUMMER SCHOOL
4 AUGUST – 15 AUGUST, 2025**

THIS SUMMER, OUR UNIVERSITY CORDIALLY INVITES YOU TO JOIN OUR 2025 INTERNATIONAL SUMMER SCHOOL PROGRAM.



BUDAPEST METROPOLITAN UNIVERSITY OFFERS INTERNATIONAL STUDENTS A UNIQUE OPPORTUNITY TO STUDY IN A BEAUTIFUL AND STIMULATING ENVIRONMENT. THIS INTENSIVE, COMPREHENSIVE SUMMER SCHOOL COURSE FOCUSES ON BUSINESS MANAGEMENT.

BUDAPEST METROPOLITAN UNIVERSITY IS THE BIGGEST PRIVATE UNIVERSITY IN HUNGARY

With a student community of 7.000, including more than 1.100 international students from more than 70 countries from all over the world.

WE OFFER A WIDE SELECTION OF BACHELOR AND MASTER DEGREE PROGRAMS IN THE FIELDS OF COMMUNICATION, BUSINESS, TOURISM AND ART TAUGHT FULLY IN ENGLISH

We have the widest art portfolio in Hungary. Budapest Metropolitan University provides modern buildings, pleasant atmosphere, up-to-the-minute technologies with more than 400 computer stations, a language laboratory, a sound studio, a radio and television studio, smart boards, a multimedia library and free WiFi access on the whole area of the campus.

WE ARE THE LONG-TERM PARTNER OF ARIZONA STATE UNIVERSITY (ASU), WHICH IS RANKED IN THE TOP 1% OF UNIVERSITIES WORLDWIDE BY CENTER FOR WORLD UNIVERSITY RANKINGS (2023-2024)

The ASU partnership offers METU students the latest innovations to help them successfully build careers in the most sought-after professions, while also providing opportunities for online experiences, international relations, employer programs, certifications, and master classes on an international scale. Additionally, METU students will have the opportunity to join future transfer pathways to graduate with degrees from ASU.

At METU, we focus on our student's **individual development** and build on their strengths. The relationship between professors and students is that of a partnership, they will not only be the teachers, but also the mentors for our students.

At METU, the Hungarian Innovation Hub community space has been created, linked to the cross university startup management course. Students who take up this course will learn entrepreneurship basics, business model creation, marketing, sales and pitch presentation techniques. Throughout the course, they will be supported by mentors in putting together their business plan. The finished start-up plans will be presented to a professional jury, with the best project winning a cash prize.

Budapest Metropolitan University, **METU is located in the heart of Europe**, in the most beautiful city, Budapest and not only has its unique location but has a vibrant student life with events, Budapest sightseeing tours and many more and **now this summer you can be part of all for 2 weeks with our Summer School program.**

WE ARE LOOKING FORWARD TO WELCOME YOU THIS SUMMER AT OUR UNIVERSITY!



Participating in METU's Summer School program, you will also have the privilege to be in **Europe's most stunning city, in the heart of Europe, in the vibrant city of Budapest!**

In diverse Budapest, you can find a place for culture, fun, history, education or relaxation. There's the historic Buda side, with its castle district, Turkish baths, Roman ruins, medieval alleys, caves and countless green areas spread out among the hills. The other side is Pest, with its ever-changing promenades, stores, restaurants, bars and bubbling cultural life.

BUDAPEST IS A SPARKLING "UNIVERCITY," FULL OF STUDENTS FROM ALL AROUND THE WORLD. IT'S TRULY THE BEST PLACE TO STUDY ABROAD!

WHY BUDAPEST?

30+

THEATRES

~1000

ART GALERIES

200+

MUSEUMS

**EUROPEAN BEST
DESTINATION 2019**

AN ENERGETIC CAPITAL CITY WITH LOTS
OF INTERNATIONAL STUDENTS, **LIVELY
STUDENT LIFE AND CULTURAL SCENE**

**ONE OF THE SAFEST
CAPITAL IN EUROPE**

#1 MOST AFFORDABLE CITY FOR
INTERNATIONAL STUDENTS IN 2018



WE OFFER A TWO-WEEK ACADEMIC ON-CAMPUS EXPERIENCE WITH UNIQUE OPPORTUNITIES TO EXPLORE BUDAPEST!

COST

- 600 EUR/person without accomodation and breakfast
- 1300 EUR/person in single room, 1100 EUR/person in double room
- accomodation with breakfast from 3rd August – 16th August 2025 – 13 nights

PROGRAMME INCLUDES

- Courses, 4 days a week, 5 hours a day (5 x 45 min)
 - 9:30 - 12:30 classes
 - lunch
 - 14:00 – 16:00 classes
- lunch on the weekdays
- 2 days sightseeing tour (on wednesdays)
- 2 week pass for all public transportations)

Transportations, flight tickets, health care insurance, and meals at the weekend are not included.

ACCOMMODATION

METU Summer School students will be housed in our CEU Dormitory.

TOPICS DURING THE PROGRAMME

- HR: Profession with a Thousand Faces
- 'Newtourism': Innovation and Sustainability in Travel
- International Relations: The Future of Global Politics
- Marketing: Artificial Intelligence in Marketing and Communications
- Business: Creative Business Strategy

APPLICATION

WHO SHOULD APPLY?

Open to Full-time undergraduate and postgraduate university students currently enrolled. Participants are required to be adults aged at or above 18.

HOW TO APPLY?

You can apply directly from our website: apply.metropolitan.hu

If you need any assistance do not hesitate to contact us: partnermanagement@metropolitan.hu

APPLICATION DEADLINE

- NON-EU: 15 MAY 2025
- EU: 15 JUNE 2025

Cancellation deadline without penalty 30 June 2025. We kindly ask you to confirm your arrival till this deadline. Maximum number of participant is 40 students. We accept registrations in order.

INSURANCE

International students must have insurance, medical and accident insurance at least, when studying in Hungary according to the policy of Hungary's Ministry of Education. An insurance covering the student's complete stay in Hungary must be provided upon registration.

VISA

Accepted students can apply for an appropriate visa, short term visa (category C) are acceptable via the Hungarian embassy or consulate by providing the appropriate application from and an official invitation letter, which will be offered by METU after acceptance.

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EVERYTHING IS POSSIBLE