

MILANO
FASHION
INSTITUTE

EMPLOYMENT REPORT

ANNUAL REPORT **2024/25**



www.milanofashioninstitute.com

INSIDE MFI

Milano Fashion Institute

Milano Fashion Institute - MFI is the Business School of Camera Nazionale della Moda Italiana - CNMI (the Italian Fashion Council), the non-profit organization that governs, coordinates, and promotes the development of Italian fashion both in Italy and abroad, and is the main organizer of the Milan Fashion Week.

Since its founding in 2007, MFI has been dedicated to becoming the reference point for excellence in fashion system training in Italy, shaping the next generation of managers for the international fashion industry.

100% Made in Italy

The Business School owned by the Italian Fashion Council that reflects the essence of Italian craftsmanship and excellence in fashion education.

Milan - The Fashion Capital

Located in Milan, the epicenter of luxury and ready-to-wear fashion, MFI places students directly in the heart of the vibrant and ever-evolving fashion world.

Exclusive access to the heart of fashion

We grant students exclusive access to a prestigious network of international fashion and luxury brands. This creates unparalleled opportunities for collaboration, internships, and career development in the heart of the fashion system.

Launching Careers with Industry Connections

Our aim is to ensure every graduate steps into the professional world with a solid industry network and hands-on experience.



CLASS OVERVIEW



01

56% International Students

A truly global learning environment. MFI welcomes an ever-growing, diverse community of students from around the world.

02

35+ Countries Represented by International students

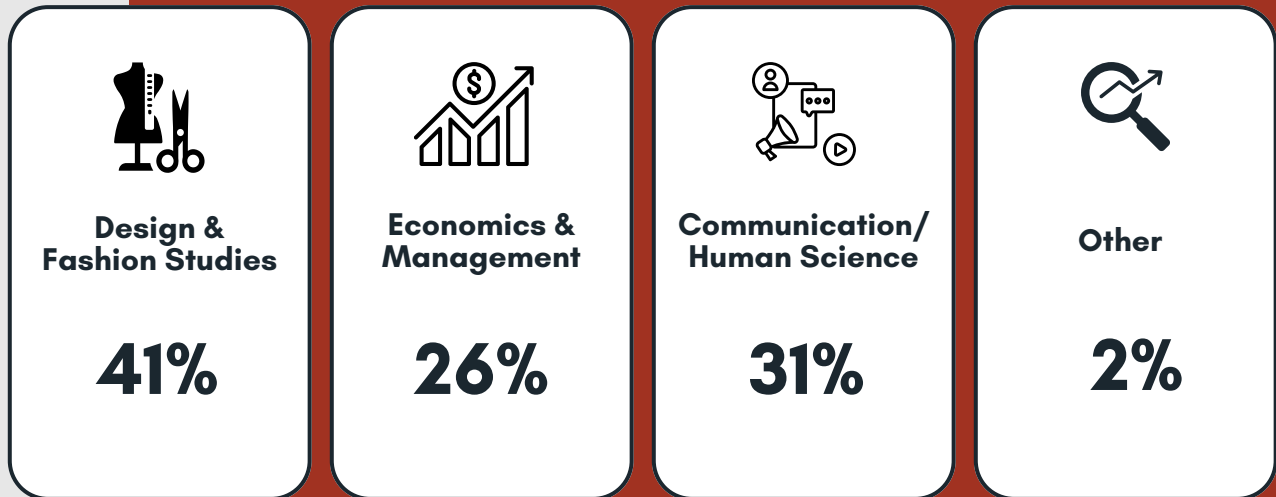
Join a diverse and dynamic learning environment, fostering a multicultural and collaborative experience.

Our Master Courses at Milano Fashion Institute are designed for junior profiles—both Italian and international—with a strong passion for fashion and design. Candidates should possess an upper-intermediate level of English proficiency and demonstrate a proactive, creative mindset.

The average age of our students is 26, fostering a dynamic and collaborative learning environment. Our diverse international community enhances cross-cultural exchange and prepares graduates for global careers in the fashion industry.

ACADEMIC PROFILE

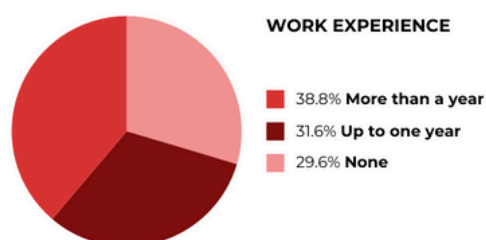
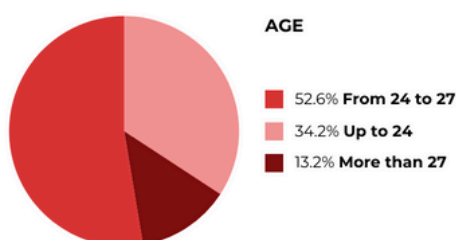
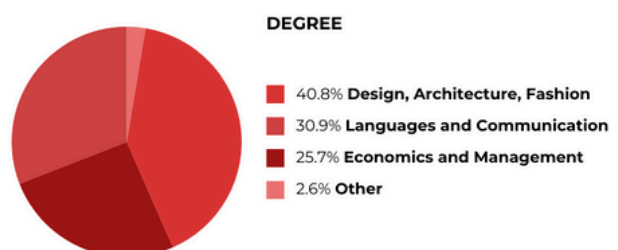
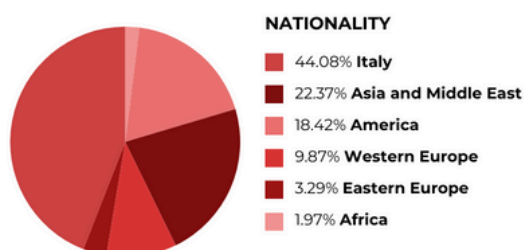
Graduate Background Overview



In order to apply for the admission to the Milano Fashion Institute Master Programs, there are two different typologies of requirements: study requirements and language requirements.

- For study requirements, it's sufficient to have a B.A., M.Sc., or equivalent three year degree;
- For language requirements, at least an upper intermediate level of English is mandatory

Differently, work experience is not required



MFI FACTS

147 Graduate Students in 2024

A thriving community of fashion professionals, shaping the future of the industry through cutting-edge education and innovation.

90% Placement Rate

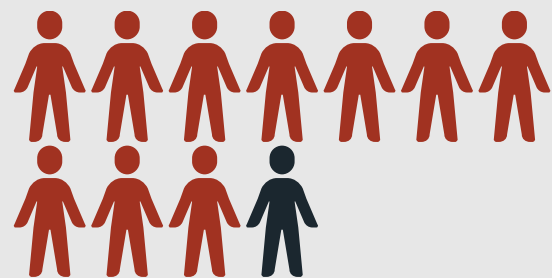
Fast-track your career with our strong industry connections with top-tier companies in fashion & luxury.

16% Secured a Job Before Completing Their Master's

Opportunities start early with over a quarter of students securing jobs before even graduating.

33 students received MFI Financial Aid in 2024

MFI is committed to supporting and empowering emerging talent by offering scholarships to deserving students, helping them reach their full potential.

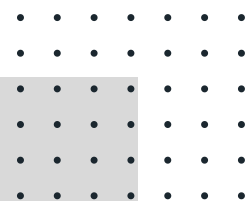


PLACEMENT

Internship: Your First Step into the Fashion Industry

The internship is a key part of the Master's program—your chance to apply what you've learned in a real-world context. Tailored with top fashion companies, it offers hands-on experience aligned with your career goals.

Thanks to Milano Fashion Institute's close ties with Camera Nazionale della Moda Italiana (CNMI), students have access to leading brands and a wide network of opportunities. Internships often become a direct gateway into the Fashion & Luxury industry—many companies use them to discover and hire new talent.



90% Placement Rate

Milano Fashion Institute boasts an impressive overall placement rate of 90%, demonstrating the strong alignment between our programs and the needs of the Fashion & Luxury industry.

Placement rates by individual Master's program are equally remarkable:

- Brand & Luxury Management: 80%
- Brand & Sustainability Management: 100%
- Brand & Communication Management: 93%
- Brand & Product Management: 89%
- Brand & Business Management: 90%
- Fashion Design & Management: 86%

These results reflect the effectiveness of our educational model and the value recognized by leading fashion companies.

Internship Areas

Brand Management	Buying/Sales
Logistics & Operations	Marketing/Communication
PR	Product Design
Showroom	Social Media/Content Creator
	E-Commerce
	Editorial
	Merchandising
	Other
	Product Development
	Retail Management
	Sustainability Management/R&D

FASHION CAREER STARTS HERE

Our students gain access to top-tier internship opportunities across the Fashion, Luxury, and Lifestyle industries. From iconic fashion houses to leading international brands, here are just some of the companies where MFI students have launched their careers:

- Bottega Veneta
- Chanel
- Etro
- Ferragamo
- Four Seasons Resort Mallorca at Formentor
- Giorgio Armani
- Guess Europe
- Hermès
- Hugo Boss
- Jil Sander
- Karl Lagerfeld
- Kiton
- Lorenzo Seghezzi
- Max Mara Fashion Group
- Missoni
- Moncler
- Nissan Yuzbasioglu Automotive
- Off-White Operating Srl
- OVS
- Puma
- Reebok
- Trussardi
- Valentino
- Vivienne Westwood
- Wycon

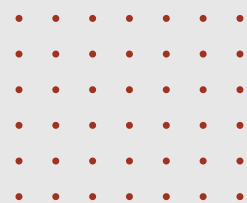
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Intern. Grow. Succeed.

“By studying with us you have the possibility to intern in the Italian fashion industry. This is the starting point.”

Simone Cipriani,
Dean Milano Fashion Institute





LIVING THE FASHION EXPERIENCE

Our students are at the heart of the fashion world, gaining firsthand experience and building connections that will shape their careers.

9

Field Projects

Students engage in real-world projects with top fashion companies, gaining invaluable hands-on experience that complements their academic journey.



6

Study Tours

A study tour for fashion students offers an immersive, hands-on experience through visits to key luxury districts and iconic "Made in Italy" companies. Students explore renowned fashion houses, ateliers, and manufacturing facilities, gaining first-hand insight into craftsmanship and industry practices. Tours took place in Firenze, Marche, Veneto, Biella, Napoli, Umbria, and Arezzo.

Fashion Shows, Presentations & Events during Milano Fashion Week

MFI offers students an exclusive opportunity to take part in Milan Fashion Week. This includes access to high-profile events, shows, and presentations, along with invaluable networking opportunities with leading professionals in the fashion industry.

Events during Milano Design Week

This hands-on experience provided students with firsthand exposure to the latest design movements, offering invaluable insights into the intersection of creativity, craftsmanship, and design innovation in Milan.

ALUMNI TESTIMONIALS



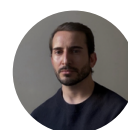
MARIA VITTORIA RONCHI

PRODUCT AND RETAIL GLOBAL TRAINING MANAGER, VALENTINO

I was very happy of my internship experience because it allowed me to discover the incredible world of training. Training became my passion, not just a job, allowing me to be always in contact with the product and the brand, to know and interact with all departments and company's employees.

FRANCESCO DIOMEDI

**MAÎTRE TAILLEUR PRODUCT COORDINATOR & MTM PRODUCT MANAGER,
LORO PIANA**



I had the opportunity to know not only teachers, but also great professionals with great knowledge and skills. The work experience was the most important thing I have learned. I thank MFI, both professionally and humanly speaking



BEATRICE MANNUCCI BENINCASA

WOMENSWEAR CUT AND SEWN PRODUCT DEVELOPER PRESSO MONCLER

MFI allowed me to deep-dive my knowledge into sustainability practices and policies applied to the fashion industry and nowadays I try to apply what I learn day by day in my work as a product developer at Moncler.

AMBRA CALIPARI

VISUAL IN-STORE DESIGNER AT ESSILORLUXOTTICA | RAY-BAN



As soon as I finished the master's in Luxury, I had the opportunity to embrace the world of work, initially at Bottega Veneta as Store Planner and later at Luxottica, where I currently work. The master's allowed me to enrich my background and present myself to companies as a good candidate thanks to the knowledge and expertise acquired during the course.

ALUMNI TESTIMONIALS



COSTANZA GENTILE

WOMEN'S RTW PRODUCT MANAGER WW, CHRISTIAN DIOR

I became really passionate about branding, after attending courses of Brand Management and Fashion Marketing. These topics not only helped me to better understand the market and every component of a brand, but also to acquire practical skills, such as building various positioning maps, now really useful when working on competition analysis.

MANUELA MORA GONZÁLEZ

FASHION DESIGNER, NAF NAF COLOMBIA

My year at MFI was the most wonderful experience of my life. I had the opportunity to meet people from all over the world with different backgrounds, which was enriching and challenging. I feel so lucky to have the opportunity to study with friends and colleagues and learn from their perspectives and experiences.



At MFI I had fun while learning from the fashion industry. I opened my mind and my perspective of the world and I enjoyed every class and project we worked on. I have the best memories with my friends and professors. It's an experience you don't want to miss.



DARIA OVCHINNIKOVA

TRAINING LEAD, TECH FIREFLY

Milano Fashion Institute Master Program provided me with a profound base in fashion sphere and enabled me to enhance my skills in fashion business modeling, branding and communication.

I really enjoyed theoretical courses and was happy to know a lot of great people. Speaking about my internship, I had a great chance to work with Dsquared2 team and find this experience and knowledge I got really useful. Milano Fashion Institute's Internship programs are really well-structured, and I'm delighted to have been part of it.

ALUMNI TESTIMONIALS

MARGHERITA GLADIALI

ACCOUNT MANAGER AT ARLETTIE



MFI acts as a bridge between student life and the professional world. As a student of the Master in BBM, I enter with a desire to learn more about the fashion industry and gain practical experience. Through MFI's varied learning methods, I am not only become knowledgeable about the industry, but also grow both personally and professionally. Working as a team and interacting with people from different cultures enables me to develop my interpersonal skills.

MAX BERSERIK

SALES REPRESENTATIVE, KONTOOR BRANDS, INC



Studying for my master's at Milano Fashion Institute was an incredibly unique and valuable experience. Being in the epicenter of the fashion industry allowed me to closely follow new developments and gain firsthand insights into the ever-evolving landscape of fashion. The institute's strong industry connections also gave me the opportunity to network with key professionals, opening doors that otherwise would have been difficult to access.

One of the most distinctive aspects of Milano Fashion Institute are its multidisciplinary master programs, which sets it apart from traditional fashion education. Combining various aspects, this approach provided me with a well-rounded perspective; equipping me with the diverse skills needed to thrive in today's dynamic fashion world

A highlight of my time at MFI was the Career Week, a dedicated event that brought together some of the most prestigious fashion brands actively scouting for new talent. This event was instrumental in shaping my career, as it provided me with direct access to industry leaders and ultimately led to the position I hold today.

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