

VIENNA CAMPUS:
Rennweg 9, Vienna
1030, Austria
www.ibsvienna.com

BUDAPEST CAMPUS:
Záhony utca 7, Budapest
1031, Hungary
www.ibsbudapest.com



2024 - We reserve the right to change!



www.ibsbudapest.com
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YOUR UNIVERSITY IN THE EU

Founded in 1991 as the first private business school in Hungary, IBS has grown into a truly international university and welcomed students from all over the world on its British, Irish and Hungarian Bachelor's, Master's, PhD and non-degree programmes.



WHY CHOOSE IBS?

HUNGARY'S MOST STUDENT-FRIENDLY UNIVERSITY

BRITISH AND IRISH DEGREES AT AFFORDABLE COSTS

At IBS you can graduate with a British or an Irish degree in addition to the Hungarian one. At the same time, we have lower tuition fees than universities in the UK or Ireland. And living costs are one of the lowest in the EU. We also offer several scholarships on our BSc, MSc and PhD programmes ranging from 10% to 80%.

SMALL-GROUP CLASSES

At IBS, instead of having lectures with hundreds of students, you will study in small groups in interactive classes.

PRACTICE-ORIENTED EDUCATION

Our faculty do not focus on cumbersome theories, but rather assist you in developing the skills and competencies that most employers seek.

AUTONOMY IN THINKING

At IBS, you are not required to recite textbook chapters, we expect you to formulate critical analyses based on what you have learned – just like your future employer will.

GLOBAL MILIEU, INTERNATIONAL EXPERIENCE

Improve your English day by day and network with fellow students from 100 countries around the world. By participating in the Erasmus+ program during your bachelor's studies, you can study at our 62 partner universities in 21 European countries, the USA and South Korea.

WE WILL TAKE CARE OF YOU

A dedicated Student Wellbeing team and student mentors will help you deal with every issue you encounter. You can seek their assistance in academic or personal matters.

YOUR OPINION IS IMPORTANT TO US

In order to improve our services, we welcome your feedback on the tutors, the quality of teaching and other services every semester.

YOUR FRIENDS





BRITISH AND IRISH DEGREES

Nothing is more important for a successful career than a degree that opens the door to the best employment opportunities all over the world. The degree conferred by our partners, The University of Buckingham and Dublin Business School is a seal of quality on our education.



EU DEGREE

**On our Bachelor's and Master's programmes,
students will receive the degree of IBS
along with the degree of
The University of Buckingham or
Dublin Business School.**



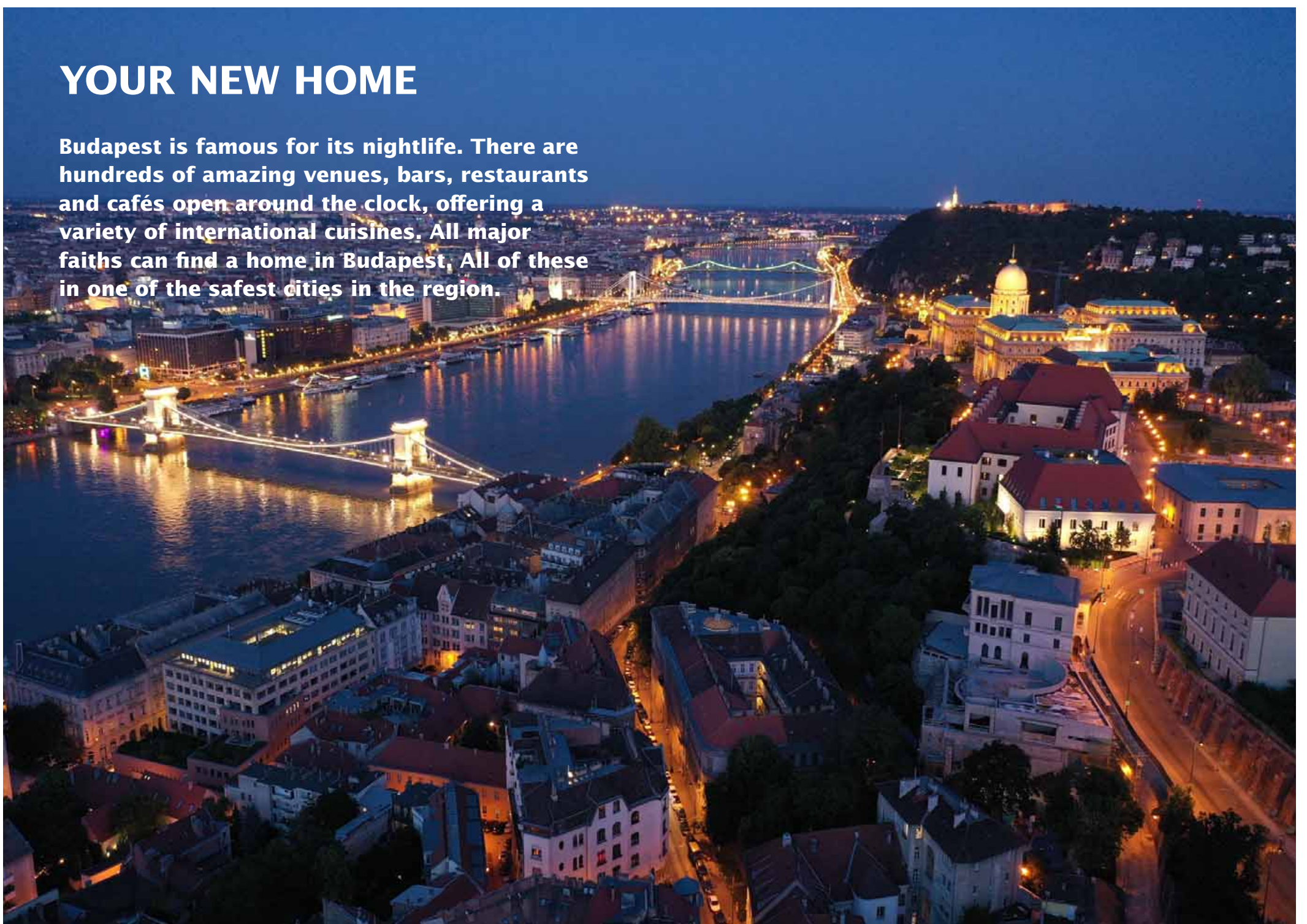


BUDAPEST

The historical downtown area offers plenty of ideas for fun and culture, ranging from some of the trendiest dining options and galleries to the hottest music events. The beautiful historic setting, spas and theatres mixed with a youthful vibe will give you an unforgettable study abroad experience.

YOUR NEW HOME

Budapest is famous for its nightlife. There are hundreds of amazing venues, bars, restaurants and cafés open around the clock, offering a variety of international cuisines. All major faiths can find a home in Budapest. All of these in one of the safest cities in the region.



“IBS is not only a school. It is a home, a mini-society and a place where you can grow up.”

CHRISTOPHER BJERRE KRENCHER, DENMARK



BACHELOR'S PROGRAMMES WITH THE UNIVERSITY OF BUCKINGHAM

UNDERGRADUATE PROGRAMMES

All our Bachelor's programmes are 3-year full-time courses of modular studies leading to a Bachelor of Science degree conferred by The University of Buckingham and a degree conferred by IBS. They start with a common first year that will allow you to make a decision with regard to your final specialisation choice by the end of the first year. In the fifth semester you may choose between studying abroad or doing an internship.

IBS offers a 25% Starter Scholarship for newcomers. (See details on our website!)

ERASMUS+ EXCHANGE OR WORK PLACEMENT

Coming to IBS will open up opportunities for you to study abroad, without adding to the length of your studies. ERASMUS+ is the mobility programme of the EU for students, tutors and staff. One semester in one of our 62 Erasmus+ partner universities across Europe is available to all Bachelor students during their studies. The optional work placement in the fifth semester of your studies is an excellent opportunity for testing your strengths, showing your abilities and possibly finding your dream job after graduation.

PROGRAMME OFFERS

We offer bachelor's programmes in

- CORPORATE FINANCE
- BUSINESS MANAGEMENT (with specialisations in)
 - ARTS MANAGEMENT
 - AI AND DATA ANALYTICS
 - DIPLOMACY AND INTERNATIONAL RELATIONS
 - HRM AND BUSINESS PSYCHOLOGY
 - MARKETING
 - TOURISM



Duration of programme	6 semesters
Application deadline	May 31 / November 30
Starting dates / Intakes	September and February
Tuition fee per semester	€ 3700
One-off registration fee for non-EU citizens	€ 900
Application fee	€ 100
Degree awarded by	The University of Buckingham and IBS
Work placement / Study abroad available	Yes
Campus	Budapest
Admission criteria	see website
Scholarships	25-75%

BACHELOR'S PROGRAMMES WITH DUBLIN BUSINESS SCHOOL

BSC PROGRAMMES IN ENGLISH WITH STUDY ABROAD

These full-time BSc programmes consist of 6, 7 or 8 semesters. In addition to the IBS bachelor's degree, our graduates obtain an Irish Bachelor's degree if they complete semesters 5 and 6 at Dublin Business School.

The first 4 semesters are delivered in Budapest, followed by semesters 5 and 6 in Dublin. Semesters 7 (and 8) are compulsory internship.

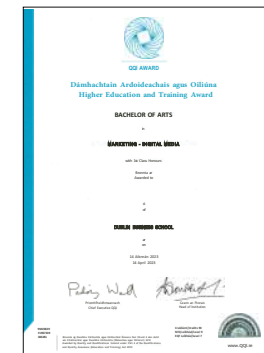
ERASMUS+ PROGRAMME

In semesters 3 and/or 4, you have the opportunity to participate in the Erasmus+ programme and study at one of nearly 62 partner universities in 21 European countries, the USA or South Korea. This way you are able to study in up to 3 countries (Hungary, Ireland and one of the countries chosen in the ERASMUS+ programme). The additional work placement in the 7th or 8th semester (depending on the programme) of your studies is an excellent opportunity for testing your strengths, showing your abilities and possibly finding your dream job after graduation, be it in Ireland, in Hungary or somewhere else.

PROGRAMME OFFERS

We offer bachelor's programmes in

- BUSINESS ADMINISTRATION AND MANAGEMENT
- MARKETING - DIGITAL MEDIA
- INTERNATIONAL BUSINESS ECONOMICS
- PSYCHOLOGY



“I believe networking is essential in the business world and IBS has opened countless doors for me by continuously providing opportunities to expand my network throughout my studies.”

DANIIL ÖZMEN, TURKEY

Duration of programme	7 or 8 semesters
Application deadline	May 31
Starting date / Intake	September
Tuition fee per semester (payable only for 6 semesters)	€ 3700
One-off registration fee for non-EU citizens	€ 900
Application fee	€ 100
Degree awarded by	Dublin Business School and IBS
Work placement / Study abroad available	Yes
Campus	Budapest
Admission criteria	see website
Scholarships	25-75%

“I loved the way we studied: sharing our thinking about real business issues in small groups, developing our self-confidence by doing presentations, getting support from dedicated professors and inevitably becoming friends with people from many different countries.”

JOVANA MEDENICA, MONTENEGRO

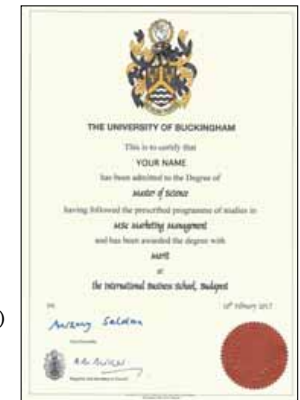
MASTER'S PROGRAMMES WITH THE UNIVERSITY OF BUCKINGHAM

MASTER OF SCIENCE DEGREES

We offer several postgraduate programmes in English, all leading to the Master of Science degree conferred by our British partner, The University of Buckingham and the degree of IBS.

- STRATEGIC INTERNATIONAL MANAGEMENT
- STRATEGIC HUMAN RESOURCE MANAGEMENT
- STRATEGIC FINANCE
- STRATEGIC MARKETING
- IT FOR BUSINESS DATA ANALYTICS
- INTERNATIONAL MANAGEMENT (IN VIENNA, ONLY UK DEGREE)

All our master's programmes are full-time with 3 semesters (2 taught semesters and 1 semester for dissertation writing) and the on-campus study period can be completed in 12 months (except IT, where there are 3 taught semesters). In order to accommodate work commitments, we aim to provide a work-friendly schedule.



CRITICAL THINKING AND ANALYTICAL SKILLS

Completing a master's programme at IBS requires considerable commitment on your part. We match your commitment by providing a challenging programme that equips you with the necessary skills to improve organisations and business processes. The open and critical thinking we help you to develop is highly valued by employers.

ENGAGING SEMINARS AND GROUP WORK

Students on our master's programmes come from a wide variety of learning environments. They are expected to be independent learners as well as team players. Our faculty support and guide all programme participants throughout this process as we are convinced that independent study develops strong research skills and the ability to make sense of new material quickly. An additional core value of our master's programmes is the development of individual and team building skills in a cross cultural context.

Duration of programme	3 semesters
Application deadline	May 31 / November 30
Starting dates / Intakes	September and February
Tuition fee per semester (payable only for 2 semesters!)	€ 5900
One-off registration fee for non-EU citizens	€ 900
Application fee	€ 100
Degree awarded by	The University of Buckingham and IBS
Campus	Budapest / Vienna
Admission criteria	see website
Scholarship	10-75%

MBA IN DATA-DRIVEN MANAGEMENT

MASTER IN BUSINESS ADMINISTRATION

Our unique MBA programme is a transformational experience which aims to develop essential professional and soft skills to nurture leaders of the 21st century. The programme explores and develops all areas of corporate management, with a strong emphasis on the most in-demand skills in business: analytical skills, data management, business intelligence and a wide array of soft skills. The IBS MBA experience is a full-time programme with 2 on-campus semesters and a final semester for the Capstone Project. This programme is designed for professionals with 3 to 5 years of work experience.

Our programme first focuses on 'core skills,' i.e. the necessary competencies to communicate and collaborate with other stakeholders, to acquire solid organizational, project management and up-to-date financial and analytical skills. The second part of the programme focuses on 'functional skills,' i.e. advanced skills for managing roles in corporate organisations, including data management and business intelligence, customer relationship management and strategic decision-making skills. The programme concludes with a capstone project assessing your newly acquired business acumen and business intelligence skills.

INDICATIVE PROGRAMME STRUCTURE

SEMESTER 1

Communication Skills
Budgeting and Cost Awareness
Service Excellence
Decision-Making and Analytical Skills
Organisational and Project Management Skills

SEMESTER 2

Capstone Project
Research Tutorial Seminar

SEMESTER 2

Leadership in a Globalised World
Business Intelligence
MBA Elective
Strategic Management
Team Management Skills

ELECTIVES

Data Management and Visualisation
Market and Competition Analysis
Strategic HRM

Duration of programme	3 semesters
Application deadline	May 31
Starting dates / Intakes	September
Tuition fee per semester (payable only for 2 semesters!)	€ 6200
One-off registration fee for non-EU citizens	€ 900
Application fee	€ 100
Degree awarded by	The University of Buckingham and IBS
Campus	Budapest
Admission criteria	see website
Scholarship	10-75%

“I have been very content with all my professors because they are really kind, you can talk to them if you have any questions and I just love how we are not learning from books but rather learning from their own experiences.”

ESZTER MEHESZ, USA

DOCTORAL PROGRAMMES

We offer two doctoral programmes in English, both leading to the Doctor of Philosophy (PhD) degree conferred by our British partner, The University of Buckingham. We accept applications for the doctoral programmes in the following academic fields:

- INTERNATIONAL AFFAIRS
- BUSINESS AND MANAGEMENT

These degrees by research require an original contribution to the body of knowledge in any area of the above academic disciplines where we can offer supervision.

Instead of classes, PhD students must attend research workshops on campus where they work on their own topic from the first day of their studies. During the first year, students are registered as preliminary PhD students who, besides attending the workshops, must regularly consult with their supervisors to develop a formal research proposal. Students must successfully defend their research proposal after the first year before a panel of professors to earn conversion to full PhD candidate status. PhD candidates must also subject their work to an annual progress review.


A doctoral degree requires serious academic work and commitment to research. We seek motivated candidates with challenging research topics and we will match their enthusiasm by providing devoted expert supervisors.

“Budapest is amazing. I met great people from all over the world and experienced a truly international atmosphere at IBS. Best months of my life!”

JENNIFER LUKAS, GERMANY



Duration of programme	6 semesters (full-time)
Application deadline	April 15 / October 15
Starting dates / Intakes	September and February
Tuition fee per semester	€ 3100
Validation fee	€ 1200
Application fee	€ 100
Degree awarded by	The University of Buckingham
Programme delivery	workshops and individual supervision
Admission criteria	see website
Scholarships	20-80%



“To study in the heart of Europe, to get a British degree and to meet so many international students is a unique opportunity. I love it.”

JOAKIM BIRKELAND, NORWAY

INTERNATIONAL UNIVERSITY FOUNDATION PROGRAMME

UNIVERSITY FOUNDATION - ENGLISH

IBS offers a one-year, intensive English foundation programme with 400 hours of study, including Business English combined with subjects equipping students with essential skills for their business studies. At the end of the programme students who work hard and achieve good results throughout the year should be able to pass a recognised international English language exam. Students will also acquire knowledge and practice in:

- English for Students of Business
- Cross-Cultural Projects
- Academic Skills
- Quantitative Skills
- IT Skills



Duration of programme	2 semesters
Application deadline	May 31 / November 30
Starting dates / Intakes	September and February
Tuition fee per semester	€ 2750
One-off registration fee for non-EU citizens	€ 900
Application fee	€ 100
Certificate awarded by	IBS
Campus	Budapest
Admission criteria	see website
Language of tuition	English

“IBS is a business school where students from different backgrounds are getting vital experience and developing key skills for their future career.”

AYAN MIRZAYEVA, AZERBAIJAN

WELLBEING SERVICES AND STUDENT LIFE

CAREER BUILDING

We proactively help students explore potential career options and find opportunities. Students get real-life insights to different industries and a wide range of market leading companies. Our UpSkill programme gives our students a unique competitive advantage on the job market. This is reflected in employer satisfaction surveys and high employment rates.

PEER MENTORING

The IBS Peer Mentoring Programme is a peer support programme where a second-year student acts as a mentor to a new first-year student. The peer mentor is there to help new students settle into life at IBS, life at a new university and in some cases life in a new city or country. Mentors receive regular trainings and are guided to help their mentees with any questions and concerns they may feel more comfortable asking a fellow student than anyone else.

STUDENT-LED CLUBS

IBS has several student-led clubs which form an active part of IBS student life. The clubs range from ‘professional interest’ activities such as Finance and Politics and International Relations to ‘hobby’ activities such as chess and music. All the clubs are free to join and are a great way for students to meet new people and make new friends. Students can not only join an existing club (IBS has regular Club Fairs) but also start a brand new club of their own.

SPORTS AT IBS

At IBS, the focus is primarily on recreational sport, instead of performance sport, thereby providing an opportunity to as many students as possible to meet new people, make friends, have fun and get healthy in an enjoyable environment. IBS sports activities typically include basketball, football, table tennis and yoga.





CAREER SERVICES

CAREER OFFICE

Our Career Office aims to assist students in their job search and in finding a professional internship position that is not only relevant to their studies, but also to their personality and skills. We offer a range of services: career counselling, advice on CV writing, organising career days and ongoing skills development (UpSkill programme).

KEY CORPORATE PARTNERS

It is important to IBS that our students find the most suitable internship positions and with our UpSkill programme, we are able to assess the most essential employability skills required on the labour market and develop them during your studies.

We also seek continuous feedback from our partner companies by conducting annual surveys on the quality of our students' work, skills and abilities. We organise our own job fair every semester in collaboration with our strategic partners, where our students have the opportunity to meet the largest international companies and apply for the internships and full-time jobs they offer.

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| Accor-Pannonia Hotels | Ewopharma Hungary | Morgan Stanley |
| Agoda International Hungary | ExxonMobil | MŰISZ Student Employment Ag. |
| Aquincum Hotel | Fercam Austria GmbH | Popart |
| Auchan | Detim | Procter and Gamble |
| Avis Budget Group BSC | GE Global Operations | Randstad |
| Baker Hughes | Genpact | SaltPay |
| BDPST Hotel | GLC Global Leading Conferences | SAP |
| Biztup Ltd. | GroupM | Schneider Electric |
| Blue Colibri App | HAYS | ShareNow |
| Bolt | Henkel | Siemens |
| Brick Visual | IBM ISSC, IBM IGF, IBM | Stamegna Retail |
| BrokerChooser | IFF International Flavours & Fragrances Inc. | Swicon Group |
| Budapest Marriott Hotel | Infinityn | Taaleri Energia Funds Man. Oy |
| Celanese Hungary | InterContinental Budapest | TATA Consultancy Services |
| Citibank | Job Force | Tesco |
| Coca Cola HBC | Kastner Budapest | The Female Factor |
| Cognizant | Klein Consulting Accountancy | The Walt Disney Co. |
| Corinthia Hotels | KPMG Hungaria | Transemex |
| Cultural Care Germany GmbH | Institute for Foreign Affairs and Trade | Tudor Research |
| Diageo | Kyndryl | UNHCR |
| DLX Media | L&P Solutions | UNICEF |
| Eaton Enterprises (Hungary) | L'Oreal Hungary | Unilever |
| Emirates Airlines | T-Systems | VMLYR |
| Equinox | MKB Euroleasing | Veeva Systems |
| Ernst and Young | | Zyntern |
| Europe Language Jobs | | |

BUDAPEST CAMPUS

Consisting of three beautifully restored architectural heritage buildings, our main campus in Budapest is located in a business park directly by the Danube and is an ideal venue for education. The Park hosts over 60 leading international and Hungarian companies, including Microsoft, SAP, Canon and Graphisoft, providing a vibrant business environment for our school.





GRAPHISOFT PARK RESIDENCE HALL

The on-campus residence hall of Graphisoft Park offers comfortable accommodation for 70 students in well-equipped single or shared ensuite rooms with high-speed internet access. Laundry and communal kitchens are available to our students.

VIENNA CAMPUS

The Vienna campus is located in the heart of the city surrounded by history and culture. There are plenty of opportunities nearby for shopping and dining out, and you can relax in the splendid park of the Belvedere just across the street.

