1872 PRIFYSGOL ABERYSTWYTH UNIVERSITY

Berlin Prospectus
2026/27

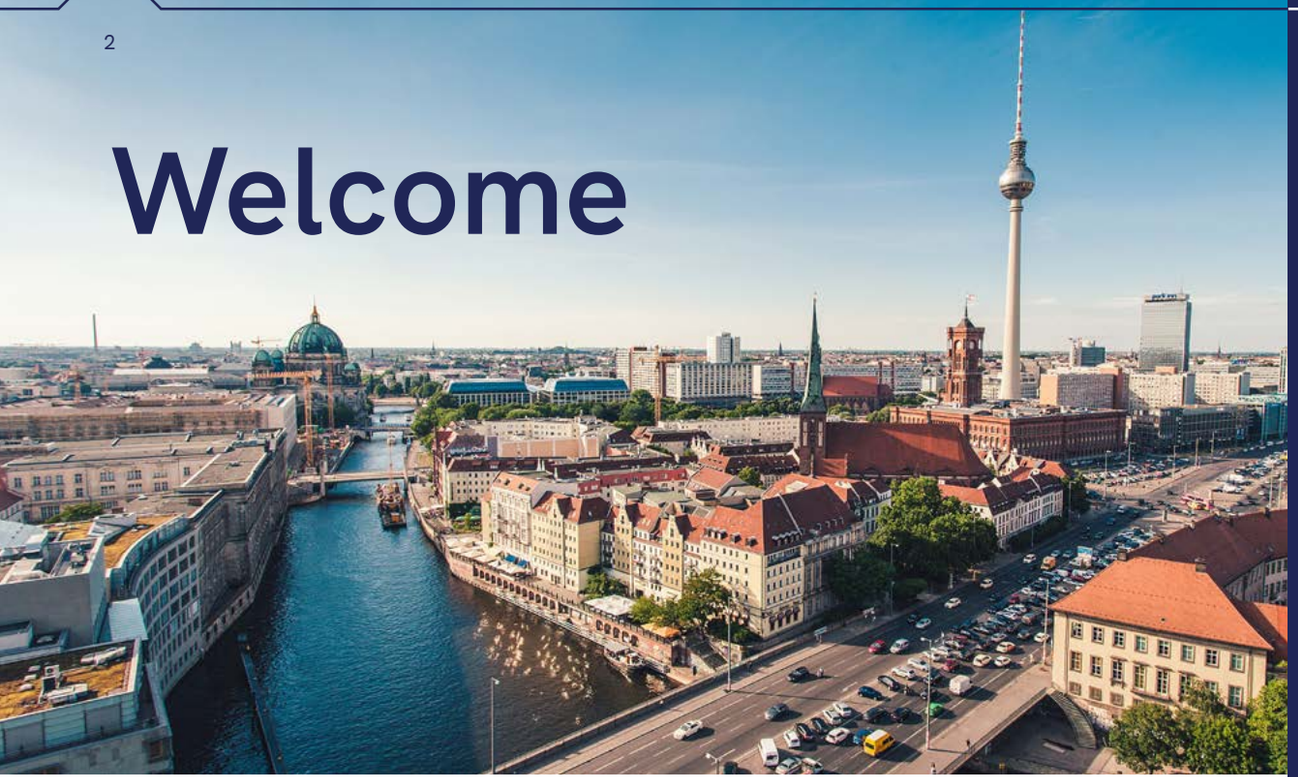


Why choose Aberystwyth University: Berlin?

Experience world-class UK postgraduate education delivered right in the heart of Berlin. Aberystwyth University offers its prestigious MSc programmes - Digital Marketing, Applied Artificial Intelligence and Global Events and Experience Management - from its state-of-the-art delivery location in the vibrant Moabit district along the River Spree.

Earn an Aberystwyth University Master's degree while immersing yourself in Germany's dynamic international capital, with unparalleled career opportunities, cultural richness, and the perfect blend of British academic rigour and European innovation. Study alongside ambitious global peers, access cutting-edge resources, and launch your professional future from one of Europe's most exciting cities.

Whether your ambitions lie in digital marketing, applied artificial intelligence, or global events and experience management, studying with Aberystwyth University in Berlin provides the knowledge, confidence and international perspective to help you stand out in today's competitive global careers market.



Welcome

The delivery of Aberystwyth University courses in Berlin, marks an exciting new chapter, bringing our tradition of academic excellence, personal support and ambitious learning to one of Europe's most dynamic cities.

Berlin's spirit of ideas and innovation makes it the ideal home for our postgraduate community. Offering not just a world-class study environment but direct connections to career opportunities across Europe and beyond. Our inaugural Master's programmes combine high academic standards with career-building relevance, preparing students to make a real impact in the industries of the future.

Whether you are relocating from across the globe or already living in Berlin, here you will find an academic community where you are supported and challenged to reach your full potential. In Berlin, we are building a community defined by excellence, inclusion and aspiration, and we look forward to you joining us.



Professor Jon Timmis
Vice-Chancellor

Why study a postgraduate course?

Whether you're looking to boost your prospects after graduation, change direction to follow a new career path or make sure you get ahead of the competition in a challenging job market, a postgraduate course can help you achieve your goals.

Our postgraduate courses enable you to gain the skills, knowledge and expertise you need to stand out from the crowd.

Enhance your career prospects

Undertaking a postgraduate course is one of the most effective ways to advance your career to a higher level. The variety of skills and expertise gained from your course can significantly improve your job prospects, maximise your chances of securing work in a specific field and increase your earning potential.

In some fields, a postgraduate qualification is the only route into certain stages of a career, especially in academia.

Change your career path with our postgraduate courses

If you've decided to pursue a career in a field that is different to your undergraduate degree, a postgraduate course could allow you to upskill and change paths. Additionally, not having a first degree is not a barrier to postgraduate study; non-graduates are considered individually based on relevant work experience.

Further explore a subject you are passionate about

If you're coming to the end of your undergraduate studies, but you still have the desire to learn or carry out research, a postgraduate course can satisfy your intellectual curiosity by allowing you to explore a subject in more depth.

Develop expert knowledge in a specialist area

Postgraduate study gives you the opportunity to specialise deeply in your field and advance your knowledge of a particular subject area.

94% of our postgraduates are in employment, study and/or other activities,15 months after the end of their course.

(HESA 2022/23 Graduate Outcomes, published in 2025).

This is your place
to master your future

Since 1872, Aberystwyth University has built a global reputation for teaching excellence and ground-breaking research. Today, we are home to students from all over the world, and we pride ourselves on our inclusivity.



Located in Moabit on the banks of the River Spree, the Berlin location offers modern facilities at the heart of the German capital, ideally positioned to connect students with internship and career opportunities across Europe.

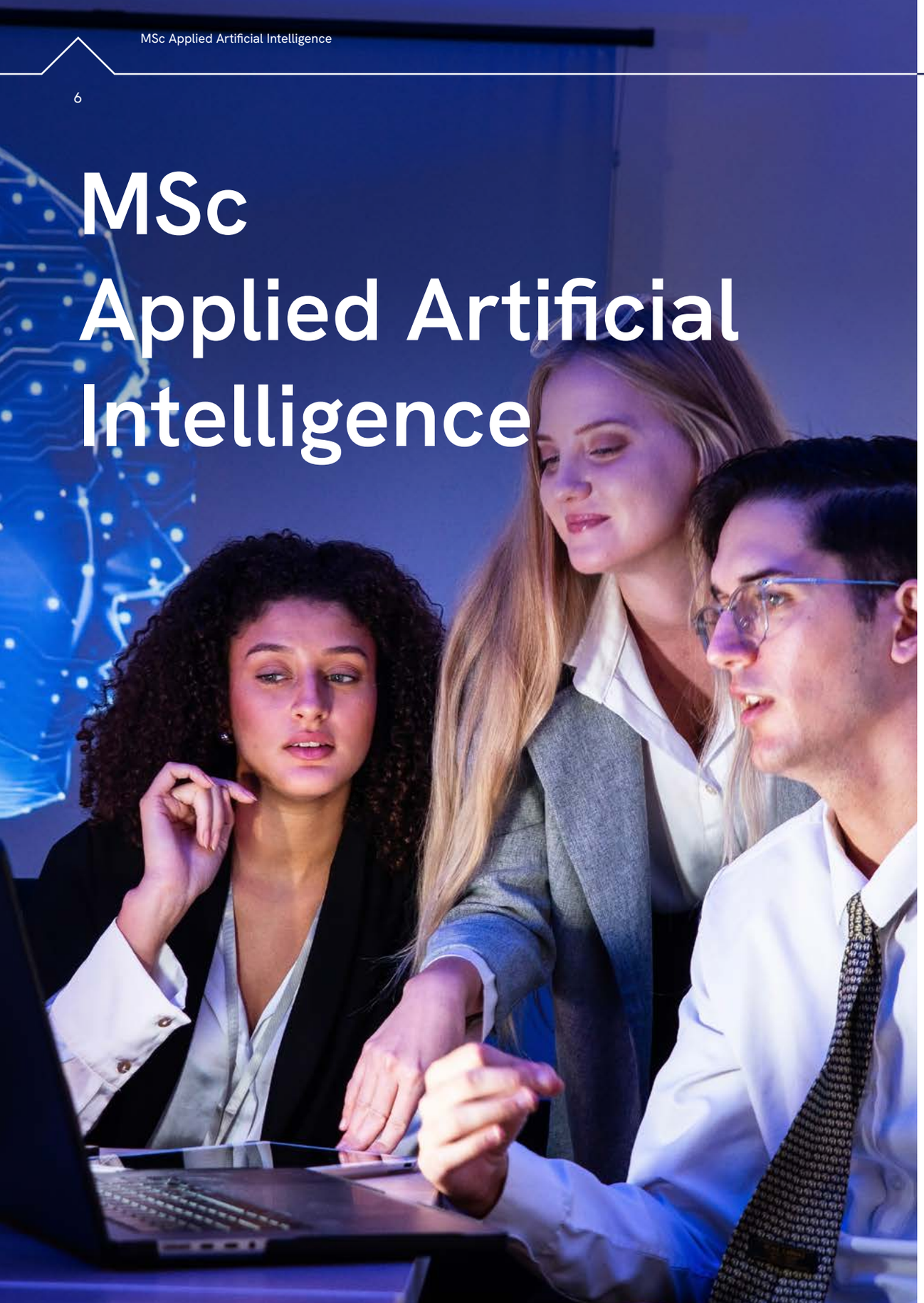


The riverbanks are a favourite spot for cyclists, joggers, and anyone needing a break from the library. In summer, riverside bars and pop-up terraces line the water's edge, and kayaking on the Spree is a Berlin rite of passage.



Just a short U-Bahn hop from the campus, Gendarmenmarkt is widely considered Berlin's most beautiful square. Its centrepiece is the Konzerthaus Berlin, a magnificent neoclassical concert hall. Rated 4.8★ out of 5★ by thousands of visitors, its Great Hall is renowned for exceptional acoustics and hosts everything from full orchestral performances to intimate chamber concerts.

MSc Applied Artificial Intelligence



Overview

Duration: 12 months full time
Intakes: October 2026 & February 2027

Students must complete 7 modules (content subject to confirmation)

- Applied AI Foundation and Tools
- Big Data
- Machine Learning & Generative AI
- AI Solutions Lab
- 1 x Project

Optional (2 of 3 - will be offered subject to student demand)

- AI in Health and Life Sciences (Optional)
- AI in Finance and Risk Management (Optional)
- Internet of Things, Cyber-Physical & Autonomous Systems (Optional)

Artificial intelligence is changing the way we live, work and make decisions, and this programme helps you understand how it is being used in practice. You will develop practical skills in AI, machine learning, and data, while also exploring how these technologies can be applied across a wide range of industries. It is an exciting opportunity to build confidence in a fast-moving field and learn how to use AI in ways that are thoughtful, effective and responsible.

Future career options

You could pursue roles such as AI analyst, data scientist, machine learning developer, AI consultant, automation specialist, or technology project manager. These skills are highly valued in sectors such as technology, healthcare, finance, government, research, and consultancy, where there is a growing demand for professionals who can work confidently with AI and data.

Who is this for?

This programme is for students who are interested in technology, innovation, and problem-solving, and who want to understand how AI is shaping business and society. It is a strong choice if you want to develop new skills, explore a growing area of study, and gain knowledge that can be applied in many different professional settings.

How you'll benefit from this programme

You will graduate with a strong understanding of applied AI, enhanced technical and analytical skills, and greater confidence working with data and digital tools. You will also be able to think critically about how AI can be used responsibly, communicate your ideas clearly, and apply your learning to real-world challenges.

MSc Digital Marketing



Overview

Duration: 12 months full time
Intakes: October 2026 & February 2027

Students must complete 7 modules (content subject to confirmation)

- Digital Marketing Function, Brand Leadership, and Strategy
- Consumer Behaviour in the Digital World
- Content Marketing and Engagement Strategies
- Data Analytics and Insights for Global Marketing
- AI and Automation in Digital Marketing
- Ethics, Privacy, and Sustainability in Digital Marketing
- 1 x Research or Consultancy Project

Digital marketing is at the centre of how organisations connect with people online, build their brand, and grow their business. This programme helps you understand how digital marketing works in practice, including social media, search, content, analytics, and campaign planning. You will learn how to turn ideas into effective campaigns and how to use data to improve results in a competitive digital world.

Who is this for?

This programme is for students who are interested in communication, creativity, business, and digital media. It is an excellent choice if you want to develop practical skills for a fast-moving area where ideas, strategy and data work together, and if you want to build a career in a modern digital environment.

Future career options

You could work as a digital marketing executive, social media manager, SEO specialist, PPC specialist, content creator, campaign manager, or marketing analyst. These roles can be found in agencies, businesses, charities, public organisations, and international brands, across many different sectors.

How you'll benefit from this programme

You should gain the skills to plan and run digital campaigns, understand audiences, and use tools to measure results. You should also become more confident in making marketing decisions, working with digital platforms, and presenting ideas clearly to others in a professional setting.

MSc Global Events and Experience Management



Overview

Duration: 12 months full time
Intakes: October 2026 & February 2027

Students must complete 7 modules (content subject to confirmation)

- Global Event Landscape and Customer Experience Management
- Experience Design in Live Events
- Experience Design: Hybrid and Virtual Events
- Sustainability and Social Impact of the Events Industry
- Finance, Sponsorship and Strategic Stakeholder Engagement in the Events Industry
- Event Operations, Logistics, Health and Safety, and Risk Management
- 1 x Research Project OR Live Consultancy Project

Events bring people together and create experiences that matter, from festivals and conferences to live and digital events. This programme helps you understand how events are planned, managed and delivered, while also looking at audience experience, sustainability, and the wider industry. You will learn how memorable events are created and how they can have real impact for organisations, communities, and brands.

Who is this for?

This programme is for students who are interested in organising, planning, communication, and working with people. It is a strong choice if you want a career in events, tourism, hospitality, culture, marketing, or project management, and if you enjoy working in a dynamic environment where no two days are the same.

Future career options

You could go into roles such as events manager, conference coordinator, festival producer, experience manager, venue manager, sponsorship executive, or project manager. These careers can be found in events companies, cultural organisations, hospitality, tourism, and international brands, offering opportunities in both local and global settings.

How you'll benefit from this programme

You will graduate with the knowledge and confidence to plan and manage events and experiences professionally. You will also develop stronger skills in teamwork, communication, problem-solving, and working with different stakeholders, along with the ability to bring ideas to life in a practical and effective way.

Living and studying in Berlin

Berlin is an international, open-minded city with a high level of acceptance and diversity, making it an ideal base for postgraduate study. English is widely spoken across the city, so settling in as an international student is straightforward from day one. Whether you prefer an en-suite room, a standard room, or a self-contained studio, Berlin offers a variety of accommodation options to suit every budget, all within easy walking distance or a short public transport ride from Moabit.

The city's affordable and extensive transport network — including the Deutschland-Ticket, which gives you unlimited travel across Germany — makes it easy to explore both Berlin and the wider country during your studies. With excellent travel connections across Europe, you are never far from your next adventure.

Finding accommodation in Moabit

A number of platforms are particularly useful for finding student housing in the Moabit area:

- **www.wg-gesucht.de** - the most popular site for shared flats and rooms in Berlin
- **www.studenten-wg.de** - tailored specifically to student housing
- **www.immobilienscout24.de** - for studios and private rentals in Moabit
- **www.nestpick.com** - furnished apartments for international students



Applying

Entry requirements

Academic: 2:2 Bachelors (Honours) degree, or equivalent, in any discipline. Non-graduates will be considered individually based on relevant work experience and/or professional qualifications on a case-by-case basis.

English Language: IELTS 6.0 overall, with a minimum of 5.5 in each component, or equivalent.

Other: Applicants are encouraged to submit both an up-to-date CV and a supporting statement as part of the application.

Tuition Fees

EU/UK students: €12,000
International students: €14,000

Contact our admissions team to learn more about scholarship opportunities

Arts and culture



Berlin is one of Europe's most vibrant cultural capitals, where world-class museums and cutting-edge galleries sit alongside some of the most iconic street art in the world. From Museum Island to the eclectic neighbourhoods of Kreuzberg and Mitte, the city's rich history and creative energy are impossible to miss. Whether you're catching an exhibition or exploring a weekend market, there is something here to inspire every student.

Music in Berlin

From the world-famous Berlin Philharmonic to underground techno clubs and live jazz bars, Berlin's music scene is as diverse as the city itself. Students can experience everything from intimate gigs in Kreuzberg basements to sold-out arena shows, with festivals and events happening year round that make this one of the most exciting music cities in the world.



Visiting us

Students come to our location from far and wide - you'll meet students from all over the world here. The warm welcome, superb facilities, and the opportunity to study a prestigious UK degree will make your visit worthwhile.

How to get here

Location Address: Alt-Moabit 96 – 10559, Berlin, Germany.

Tramway: Ligne M10 – arrêt U Turmstr.

Bus: Line 245 – stop Alt-Moabit/Rathaus Tiergarten.

Airport: Berlin International Airport (Berlin Brandenburg Airport)
Willy-Brandt-Platz 1, 12529 Berlin, Germany.





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Contact Aberystwyth Berlin

Alt-Moabit 96 – 10559, Berlin Germany

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